

am·bit (*'ambit*) *The scope, extent, or bounds of something. Late Middle English (in the sense 'precincts, environs'):*
from Latin ambitus 'circuit', from ambire 'go around'.

am[]bit is a close collaboration between the Swiss Cultural Fund UK (SCF) and Blattler Ltd to give emerging graphic design, product design, design theory and research, digital design and contemporary making a platform in the East End of London. Blattler Ltd has kindly placed its space **umlaut**™ on Fashion Street, off Brick Lane, at the SCF's disposal for a series of projects by emerging designers and makers for a period of one year.

Via the am[]bit website, emerging design curators, designers and artists are invited to submit their project ideas to the SCF board members. In collaboration with Daniel Blattler, director and founder of Blattler Ltd, the SCF board will select the successful projects and negotiate time allocations and logistics.

In addition, the Swiss Cultural Fund will contribute £500 towards every project to cover some of the expenses of the venture. Any further expenses have to be covered by the applicant or other sponsors. The amount mentioned above will be paid to the applicant following a successful presentation at the project space. Every instalment of the ambit series will be advertised via a newsletter to the contacts of Blattler Ltd and the SCF, as well as via the EUNIC website and the newsletter of the Embassy of Switzerland in the UK, which is sent out to 5,000 people.

The opening event of every exhibition will be sponsored by the Embassy of Switzerland in the UK. The following time slots are open for project submissions for 2018:

2–30 MARCH 2018 Opening: 1 March 2018	7–30 SEPTEMBER 2018 Opening: 6 September 2018
4–27 MAY 2018 Opening: 3 May 2018	2–30 NOVEMBER 2018 [not open for project submissions] Opening: 1 November 2018
6–27 JULY 2018 Opening: 5 July 2018	

[project submission deadline for MARCH–NOVEMBER instalments]

The deadline for project submissions is **SUNDAY, 18 FEBRUARY 2018**. The successful projects will be announced on **WEDNESDAY 28 FEBRUARY 2018**. The respective applicants will be informed by e-mail and the projects will be announced via the website **ambit.design**.

[terms, conditions and guidelines for project submissions]

The Swiss Cultural Fund UK in collaboration with Blattler Ltd supports the presentation of emerging and established Swiss design talent in the United Kingdom. Applicants must fulfil a number of criteria in order to be considered:

1. A strong Swiss link or a dialogue between Swiss and British design is essential. Applicants must be Swiss nationals, graduates of a Swiss Art/Design School or curators with strong ties to Switzerland, or must have been living in Switzerland for at least two years and have a proven track record.
2. It is only possible to apply once with the same project.
3. The project space is not a commercial showroom and trade is strictly prohibited. Site-specific installations and examinations of current design questions will be favoured in the selection process.
4. The project must be submitted by the relevant deadline. Applications submitted at a later stage cannot be considered.
5. The project must demonstrate a high standard of artistic quality or specialist skill, and be innovative in subject and professional in implementation.

Please note that curators may apply on behalf of the Swiss designer(s) they are presenting.

Please note that all exhibits are the responsibility of the applicant/curator and insurance is at their discretion. Neither the Swiss Cultural Fund nor Blattler Ltd can accept liability or pay compensation for stolen or damaged exhibits.

The exhibition space will not be invigilated at all times, although people will be on the premises throughout opening hours. Therefore a certain level of invigilation is arranged but it cannot be guaranteed that a person will be in the space at all times. Please make sure that smaller objects are securely displayed.

It is not possible to apply for additional funding from the Swiss Cultural Fund.

It is not possible for the amount of £500 granted towards the project costs by the Swiss Cultural Fund to be extended; neither can unexpected costs be covered by the SCF or Blattler Ltd.

Further to that, please note that the Trustees of the Swiss Cultural Fund are unable to enter into any correspondence about decisions taken in board meetings concerning financial support for particular projects.

[guidelines and specifications of the **umlaut**™ space]

OPENING HOURS

Mon–Fri 9 AM–6 PM; Sat–Sun CLOSED

FLOOR AREA

14.5 m²

PUBLIC LIABILITY

The **umlaut**™ space is covered by public liability insurance as it is part of Blattler Ltd office space.

DEFINE ACCESS FOR EMPLOYEES OF BLATTLER LTD

Employees, clients, guests and suppliers of Blattler Ltd will need to access the office through the **umlaut**™ space. Easy passage therefore has to be guaranteed.

CLEANING AFTER EVENTS

The exhibitor has to keep the **umlaut**™ space clean and tidy throughout the exhibition. After opening events or other events during an exhibition the exhibitor shall leave the **umlaut**™ space clean and tidy. This extends also to the public area in front of the **umlaut**™ space/Blattler Ltd's office.

HEALTH AND SAFETY QUESTIONS

Health and safety rules and regulations have to be adhered to at all times and Blattler Ltd reserves the right to take immediate action in rearranging exhibition elements if any such rules and regulations are broken or if employees, clients, guests or suppliers of Blattler Ltd or indeed the public in general are deemed to be at risk.

SPECIAL ATTENTION WILL NEED TO BE GIVEN TO POTENTIAL FIRE RISKS

Blattler's escape route is through the **umlaut**™ space and therefore special attention has to be placed on keeping this escape route free at all times.

AFTER THE INTERVENTION, THE SPACE HAS TO BE LEFT AS FOUND

It is the responsibility of the exhibitor to ensure the space is left as found. In the event that this is not the case, Blattler Ltd will do the necessary work, such as painting walls and making necessary repairs to any damage, and Blattler Ltd will hold back the money spent on undertaking such works from the £500 contribution from the Swiss Cultural Fund. Should the cost of such works exceed £500, the exhibitor shall be liable for those additional costs.

A rough plan of the **umlaut**™ space is included with the checklist at the end of this document.

[project submission form]

Name of applicant _____

Full address _____

_____ Tel. _____

Email _____ Website _____

Name(s) of Swiss participants involved in the project _____

Name(s) of British/other participants involved in the project _____

Preferences for timeslots _____

Please choose three possible timeslots in order of preference.

Project title _____

Short summary of project (attach a continuation sheet if necessary – max. 30 lines)

Events planned in the project space _____

e.g. talks, reading, presentation (besides the Private View)

Other project partners _____

Other financial partners/sponsors/contributors _____

Planned revenues (incl. support in kind, outstanding sponsorship proposals to third parties and confirmed support)

Internal SCF comment _____

For internal use only, leave blank

I hereby confirm that I have read and understood the terms, conditions and guidelines of the am[]bit project initiative by the Swiss Cultural Fund and Blattler Ltd and accept the given terms, conditions and guidelines.

Date _____ Signed _____

Please send application, enclosing professional biographies, pictures and two representative photographs or images (.JPG),

by post to: Swiss Cultural Fund UK Ltd.
c/o Embassy of Switzerland
16–18 Montagu Place
London W1H 2BQ

by email to: Lon.scfambit@eda.admin.ch

[project submission check list]

- I have read the terms, conditions and guidelines for project submissions
- Relevant information concerning the project has been given and the project description is clearly stated
- Visual examples of the designer's work or project are attached
- Two representative images or photographs (.JPG) in good resolution
- All relevant credits for PR purposes



